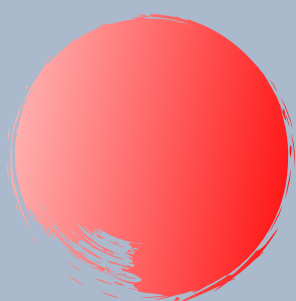


COLOR PSYCHOLOGY

Color psychology is the study of how different colors influence human perception.



RED

Assertion, courage, determination, energy, excitement, passion, desire, sexuality, strength, leadership, vigor.

ORANGE

Success, creativity, warmth, health, happiness, fun, determination, sexuality, freedom, compassion.

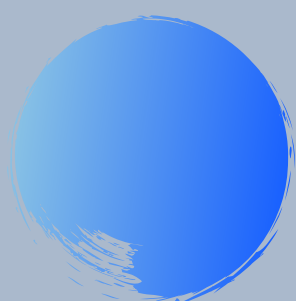


YELLOW

Hope, positivity, optimism, intellect, clarity, happiness, freshness.

GREEN

Growth, freshness, harmony, safety, ambitiousness, relaxation.



BLUE

Trust, loyalty, sincerity, confidence, stability, faith, intelligence, tranquility, calmness.

PURPLE

Luxury, extravagance, power, ambition, wealth, wisdom, peace, independence, mysteriousness.



PINK

Affection, harmony, inner peace, approachability, charming, romantic, tenderness, acceptance, contentment.

BLACK

Power, mysteriousness, authority, sophistication, elegance, formality, strength, seriousness.

